



Take Part in the Survey!

Consumers Awareness of Acrylamide in Bread: Knowledge of Health Risks and EU Mitigation Measures Across the Wheat-to-Bread Chain

We invite you to participate in an international survey conducted as a part of a Virtual Mobility Grant within the ACRYRED COST Action CA21149 – Reducing Acrylamide Exposure of Consumers by a Cereals Supply-Chain Approach Targeting Asparagine (www.acryred.eu).

Why is this survey important?

Acrylamide is a process contaminant that may form naturally during the baking, frying and roasting of food. It is classified by the International Agency for Research on Cancer (IARC) as probably carcinogenic to humans (Group 2A). Cereals and cereal-based products, including bread, are among the major dietary sources of acrylamide.

The ACRYRED COST Action brings together researchers and stakeholders from across Europe to better understand the factors influencing acrylamide formation and to support effective mitigation strategies throughout the cereal supply chain.

The survey aims to:

- assess awareness of acrylamide and its health risks
- evaluate current knowledge and practices related to acrylamide mitigation
- identify knowledge gaps and educational needs across the cereal supply chain
- compare awareness and practices among European countries.

Please find the link to the consumer questionnaire below.



[consumers](#)



Participation:

- participation is **voluntary**
- the survey is **completely anonymous**
- no commercially sensitive or personally identifiable information is collected
- results will be analysed and presented only in aggregated form
- completion time: approximately **3–4 minutes**.

Your opinion is valuable and will contribute to a better understanding of acrylamide awareness across Europe. Please also consider sharing the survey with colleagues, professional contacts, friends and other interested persons.

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Thank you for your support and participation.